

POLLING LOCATIONS

- 1ST Ward- Marshalltown Public Library, 105 W. Boone St
- 2nd Ward- Iowa Veterans Home (Malloy Hall), 1301 Summit St.
- 3rd Ward- Fisher Community Center, 709 S. Center St.
- 4th Ward- First Baptist Church, 700 E. Olive St.

Absentee ballots available at the Marshall County Auditor's Office until July 28, 2017.

Vote in the Special Election on August 1st!



City of Marshalltown

24 N Center Street

Marshalltown, IA 50158

www.ci.marshalltown.ia.us

City Calls for Special Election to Change the Use of Local Option Sales Tax

The City of Marshalltown will hold a special election on August 1, 2017, to ask the voters of Marshalltown to change how the City uses local option sales tax.

The voters are required to approve any change in how the City uses local option sales tax. Property taxes, our largest revenue in the **General Fund**, have not increased at the same rate as expenses in recent years. We are asking the voters to change the use in local option sales tax to provide the City with more financial flexibility.

What is the General Fund?

The **General Fund** is the largest and most important fund of the City, supporting more than 150 employees doing many things that keep the City operating and providing a high level of services to residents.

Revenues from property taxes, charges for services, permit, license, and inspection fees and other revenues collected by City departments support the General Fund. The revenue collected supports a number of departments and programs, including Police, Fire, Library, Parks and Recreation, Planning & Zoning, Engineering and Finance and Administration.

For the fiscal year that starts July 1, 2018, the budget is \$16 million. Property taxes make up half of the total revenue.

More information at www.ci.marshalltown.ia.us

THIS VOTE WILL NOT CAUSE YOUR PROPERTY TAXES TO GO UP

CURRENT USE	PROPOSED USE
75% Property Tax Relief	78% Property Tax Relief
5% Any Lawful Use	22% Any Lawful Use
20% Streets/Sewers	To be funded by other sources



Changing **PROPERTY TAX RELIEF** by 3 percent results in the reduction of property taxes by another \$102,000 or \$.48 per \$1,000 of taxable value. On a home assessed at \$100,000, this is a \$27 annual savings.

Changing **ANY LAWFUL PURPOSE** by 17% gives the Mayor and City Council the ability to determine where to spend an additional \$578,000 to use on community priorities.

Frequently Asked Questions

What is local options sales tax?

Local option sales tax is a 1 percent tax that the voters of Marshalltown created in 2000. It expires in 2025 and generates more than \$3 million annually for the City.

Why is the City asking to change the use of local option sales tax?

More local option sales tax in the General Fund will keep our current services to the community without having to raise fees or charges. The additional dollars of local option sales tax for any lawful purpose would help support services paid for from the General Fund (Police, Fire, Parks, Library, etc.) which is mostly funded by property taxes.

How will the City continue to improve streets and storm sewers?

The City has been spending more than \$2 million on improvements to streets each year and nearly \$1 million a year for stormwater projects. Both projects cost more than local option sales tax is producing, so new payment methods are being used.

What if the special election fails?

The City will be ready to discuss what services the City can continue to provide, and if there should be fees to help pay for the costs of providing some services.

