

# 2018-2028 STRATEGIC MASTER PLAN



## MARSHALLTOWN PARKS & REC | SURVEY

1. What three words would you use to describe recreation?
  - a. <20
  - b. 20-30
  - c. 30-40
  - d. 40-50
  - e. 50-60
  - f. 60+
2. What is your age group?
  - a. Less than 1 year
  - b. 1-5 years
  - c. 6-10 years
  - d. Over 10 years
3. How long have you lived in Marshalltown?
  - a. Very Important
  - b. Important
  - c. Indifferent
  - d. Somewhat Important
  - e. Not Important
4. How important are parks, trails, and open space to Marshalltown's overall quality of life?
  - a. A few times a year
  - b. Once a month
  - c. Once a week
  - d. A couple times a week
  - e. More than three times a week
  - f. We do not visit city parks
5. How often do you or a member of your household typically visit a City of Marshalltown park, trail, or open space area?
  - a. Youth sports programs
  - b. Adult sports programs
  - c. Playgrounds
  - d. Small neighborhood parks
  - e. Large community parks
  - f. Open space trails (unpaved/in more natural areas)
  - g. Urban trails (paved or located in urban areas)
  - h. Attending special events in parks
6. Which of these City amenities or programs do you or your household use most often? (Select up to 3)
  - a. Trails
  - b. Open space areas
  - c. City recreation buildings or community centers
  - d. Outdoor sports fields (soccer, football, baseball)
  - e. Playgrounds
  - f. Neighborhood and/or community parks
  - g. Outdoor sports courts (tennis, basketball, etc.)
7. How would you rate the overall quality and condition of each of the following? (Excellent, good, fair, poor)
  - a. Excellent
  - b. Good
  - c. Fair
  - d. Poor
8. Overall, how would you rate the quality/physical condition of the existing City parks and recreation facilities?
  - a. Excellent
  - b. Good
  - c. Fair
  - d. Poor
9. What is your favorite outdoor recreation activity?
10. What activities/amenities do you feel Marshalltown should focus on over the next 5-10 years? (Select up to 5)
  - a. Walking/running
  - b. Biking/cycling
  - c. Swimming
  - d. Baseball/softball fields
  - e. Soccer/football fields
  - f. Basketball courts
  - g. Tennis courts
  - h. Restrooms
  - i. Picnic shelters/grills
  - j. Benches/seating
  - k. Area lighting
  - l. Playground equipment
  - m. Senior/Civic center
  - n. Accessibility
  - o. Public art
  - p. Fishing/boating
  - q. Lake/pond access
  - r. Outdoor events/gathering space
  - s. Skate park
  - t. Outdoor ice skating/hockey
  - u. Dog park
  - v. Disc golf
  - w. Preservation of natural resources
  - x. Open play fields
  - y. Community center
  - z. Maintenance of existing parks, trails, and open space
11. What activities do you use the City's trail system for?
  - a. Walking
  - b. Running
  - c. Biking
  - d. Skating
  - e. Other
  - f. I don't use the trails
12. What discourages you most from using the City's trails?
  - a. Lack of connectivity
  - b. Condition of existing trails
  - c. Safety concerns
  - d. Trail widths too narrow
  - e. Other

13. Which do you believe are the most important issues for this plan to address? (Select up to 2)

- a. Disconnect/gaps in the trail system
- b. Natural and historic resource conservation, restoration, and management needs
- c. Condition of park structures and facilities
- d. Over or under-utilization of certain parks and trails
- e. Resident priorities, needs, and expectations for programs and facilities
- f. Safety concerns and park rule enforcement needs
- g. Environmental education and exploration
- h. Recreation programs
- i. Funding

14. Which parks or recreation areas do you use most? (Select up to 3)

- a. Anson Park
- b. Arnolds Park
- c. Assistance League Park
- d. Bicentennial Park
- e. BPW Park
- f. Elk's Park
- g. Glenwood Park
- h. Goldfinch Park
- i. Jaycees Park
- j. Judge Park
- k. Kiwanis Park
- l. Lawrence Park
- m. Lennox Park
- n. MEGA 10 Park
- o. Morris Park
- p. Nicholson-Ford Park
- q. Optimist Park
- r. Peterson Park
- s. Riverview Park
- t. Sixth Street Complex/MFL/Little League Area
- u. Timber Creek Park
- v. West End/Tankersley Park
- w. Linn Creek Recreational Trail
- x. City Golf Courses
- y. Marshalltown Schools

15. Why do you visit certain parks more often than others? (Select all that apply)

- a. Proximity to home/work
- b. Type of equipment/facilities
- c. Sidewalks/walkable access to the park
- d. Availability of parking
- e. Type of activities held

16. Do you feel there are enough parks, trails, and open space opportunities for the following groups? (Yes or No)

- a. Toddlers
- b. Youth (ages 4-9)
- c. Pre-teen (ages 10-12)
- d. Teenage (13-17)
- e. Young Adult (18-30)
- f. Adult (31-54)
- g. Seniors (55+)

17. What do you feel the City is lacking in terms of parks and recreation? (Select up to 3)

- a. Trails
- b. Open space areas
- c. City recreation buildings or community centers
- d. Outdoor sports fields (soccer, football, baseball)
- e. Playgrounds
- f. Neighborhood and/or community parks
- g. Park shelters
- h. Outdoor sports courts (tennis, basketball, etc.)
- i. Swimming pools
- j. Outdoor events
- k. Recreation and education programs

18. Cities offer parks and recreation facilities and programs to their residents for various reasons. Please tell us how strongly you agree or disagree that the City should offer services for each of the following purposes. (Strongly Agree, Agree, Neutral, Somewhat Disagree, Disagree)

- a. Protecting the natural environment and promoting environmental conservation
- b. Providing opportunities for residents to maintain and improve their health
- c. Providing green and natural spaces for people to enjoy and spend time outdoors
- d. Providing greater mobility, with trails and paths for residents to use for exercise and non-motorized transportation
- e. Enhancing the community's economic vitality, making Marshalltown an attractive place to live, work, and play
- f. Providing opportunities for outdoor gatherings and special events
- g. Providing sports and recreational opportunities
- h. Attracting visitors/potential future residents

19. Which of the items below do you feel is a priority for the City to invest in over the next five years? (Select in rank order)

- a. More trails
- b. Acquire land for open space conservation
- c. Improve maintenance on existing parks and trails
- d. Acquire land for new parks
- e. Build parks on existing City-owned land
- f. Improve recreational facilities
- g. New community/recreation centers
- h. Other

20. What types of recreational opportunities would you like to add? Any Additional comments?